Interview 1 (Josie -> single, graduated, lives alone, cooks a lot)

The interview revealed that Josie generally cooks her own meals, eats out rarely, and often decides what to cook only after getting home. She enjoys trying new recipes but tends to repeat the same meals, preferring to cook only one or two times a week and relying on leftovers. A key feature she found useful was meal suggestions based on ingredients she already had, along with generating a grocery list for efficiency. She also liked the idea of limiting options to five meal choices at a time, reducing decision fatigue. Overall, the interview highlighted the need for a flexible, ingredient-based meal planner that simplifies decision-making without overwhelming the user. She really loved the idea of our software and she said she would use it a lot.

Interview 2 (Alex Duell)

**Responses:**

* Not often. I’m normally decisive with what I choose to do.
* Somewhat often. It can be difficult to decide on meals specifically.
* Not often, once every week or once every two weeks, because I live in a townhouse where other people are normally cooking meals for the group.
* Yes. I enjoy finding new things to cook.
* Yes, making new recipes is fun.
* It sounds like a good idea. Would you have difficulty ratings on each recipe, so you can tell which ones are easy to cook?
  + My response: Yes, that's an important feature. We’ll be sure to include that.

**Summary:**

* **What did the user confirm:** While Alex is a decisive person, he confirmed that even decisive people still have trouble deciding what to eat on occasion. Therefore, our product may have an even broader reach than we anticipated. Alex also confirms that people enjoy the process of discovering and cooking new recipes, so our concept of a meal finder should be useful for discovering new meal ideas.
* **What did the user redefine:** Alex showed us that users who consider themselves decisive may be more indecisive than they realize when it comes to meal ideas. Initially, Alex was certain of his decisive personality, but when the topic of meal ideas was brought up, Alex realized that he often has difficulty with deciding what to eat. Alex also brought up a good point after I explained the app to him. Recipes should be rated based on their difficulty. I really like this idea, and I believe we should include it in our app/website.
* **How the user’s background influenced the problem:** Because Alex is a college student who lives in an apartment-like townhouse, cooking is important to him, but he only needs to cook once a week. It’s likely that both him and the rest of the people living in the townhouse could all be potential users, because they all rotate who cooks meals every day. This might affect how they decide on meals, because they are all deciding as a group who should cook and what they will cook. This might cause more problems if different users like different foods, so we might be able to add some options to exclude certain recipes. For example we could add an option to exclude all recipes with a certain ingredient, so the group’s tastes could be accounted for.

Interview 3 (Lance Rupp > Cooks a lot)

**Responses:**

* It is difficult to not just eat the same thing every day
* Maybe ⅔ times a week where you just through together the same old thing
* Cooks around 10 times a week
* It depends, when its easier
* Usually will go find easy meals on the internet, just type in a type of cuisine and find something similar
* I don’t have any specific website, just scroll around until something shows up, doesn’t like blog recipes
* Enjoys cooking more, because more actively involved
* I think the app would be useful, fiance uses social media a lot so an app that condenses would be good.

**Summary:**

* **What did the user confirm:** He cooks a lot of meals very repeatedly, and also struggles sometimes to find new recipes to use because he has to search around a lot online and it is not all in one place. This is what we expected and helps to confirm our expectations. He also helped to confirm that people find a lot of their recipes online. He also mentioned that it can be a bit of a tedious process.
* **What did the user redefine:** He mentioned that he doesn’t think the reviews are super important. This was new and interesting for us because we expected it to be a important part of choosing a recipe usually. He also said he doesn’t like the blog recipes because of having to hear the whole story behind the recipe instead of just seeing the recipe. He also talked about how his fiance uses social media to find recipes which is important because our app could be treated similarly even though we hadn’t thought about that directly.
* **How did the user’s background influence the problem:** Because he has a fiance, he offered a new perspective on people who cook a lot with other people and how they find recipes too. He has a fiance which shined a new light on how social media influences his cooking. Not only this but because he cooks so much, he was able to share better how he finds recipes and how sometimes he can struggle to try new foods.

Interview 4 (Max Anderson > Lives off campus apartments)

**Responses:**

* He said that he was decisive with what he likes to eat and always knows what he is going for.
* He knows for sure what meals he is going to eat because he has set up a routine.
* He talked about how he is someone that cooks his own meals all the time, he cooks his own meals.
* He said that he would be open to some new ideas.
* He said that it would be interesting to see some new recipes, as long as they are similar to what he is already eating.
* He said that it would be a good idea and it would help him keep track of the things that he is eating already, as well as have some more meal ideas that are similar to what he is eating already.

**Summary:**

* **What did the user confirm:** Well the user confirmed that he sticks to some of the basic meals repetitively because he in the end he does not have the knowledge to try anything new (he just sticks to what he does every day because that is literally the only things that he knows how to cook)
* **What did the user redefine:** I think in the conversation I had with Max, we talked about how he does have an existing routine, but when I asked him if he would be open to some new ideas, he said that it would be really good to get some new recipes or ideas in his head, because right now all he does is just the same thing over and over again because it is all that he knows. So when I told him about the application that we are making he said that it would be a good idea and if it shows recipes that are already similar to what he is eating so that he could slowly branch away from what he is eating already, then that could be something that is really good.
* **How the user’s background influenced the problem:** I think the main thing that influenced his problem with food is that he does not know that many recipes. He is just stuck with what he knows and he is too scared to try anything new. Living in the apartments off campus makes you also conscious of how much money you are actually spending when you are off campus because you literally are buying things at the store constantly, which is something else that discourages people from trying something new because if the food turns out bad then they wasted the money. So this application could help those people because it could give recipe recommendations to people that they know that they would like.